



NAPA COUNTY LANDMARKS HOLIDAY HOME TOUR

A Very Merry Cookie

DECEMBER 12, NOON TO 4 PM *2026*

**TICKETS ON SALE
SOON!**

NAPACOUNTYLANDMARKS.ORG/HOLIDAYTOUR

Local Partner Opportunities

We invite you to become an event sponsor and showcase your brand to an engaged and enthusiastic audience visiting Downtown Napa during the holiday season. Last year we welcomed **500 guests from six states and eighteen cities** from across California as well as our own Napa neighbors.

The Holiday Home Tour is **Napa County Landmarks' largest fundraiser of the year**, directly supporting preservation programs, education, scholarships, and advocacy efforts throughout Napa County. This local, non-profit event is run with the help of our volunteers and community members.

Sponsor Benefits

Sponsors receive **complimentary tickets** and **logo placement** on our website, ticketing platform, and in all event promotions and digital communications. Sponsorship levels:

- \$250 Holly: includes 1 ticket
- \$500 Evergreen: includes 2 tickets
- \$750 Mistletoe: includes 4 tickets
- \$1000 Crown: includes 6 tickets

To register or become a sponsor, please mail your check to Napa County Landmarks, PO Box 267, Napa, CA 94559, or [sign up online here](http://napacountylandmarks.org) with a note in the Donor field. Logos and other information can be sent to info@napacountylandmarks.org. Contact Christine at 707-231-8261 with any questions. Thank you for your support!

Become a FREE Marketing Partner

Our **Marketing Partners** are local businesses that join us in celebrating the season. This **free collaboration** gives you a chance to showcase your brand and offer something special to tour guests, like discounts, two-for-one offers, giveaways, or festive treats. Your participation does not need to be limited to the tour hours and can run the entire day to attract people to your storefront.

To sign up, please send your logo (for online and printing), website url, a description of your guest enhancement, and contact information to info@napacountylandmarks.org. Or call/text our office at 707-231-8261 with any questions. We will send you our event graphics and logo for distribution through your social media, website, and marketing outlets. We appreciate your support!

NapaCountyLandmarks.org/holidaytour